



Leadership News

Washington State
PTA
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February 11, 2021

Convention Goes Virtual - Round 2

Events. Powered by PTA.

The Washington State PTA board of directors and staff are pleased to invite you to attend the [108th Annual WSPTA Convention](#) taking place virtually from May 18-23, 2021.



Last year's virtual convention was a big success, and we're excited to build upon those ideas this year! We're still finalizing details, but here are a few things to look forward to:

- Lots of live webinars – take some or all from the comfort of home!
- Subject area panels offering expert advice on a variety of topics.
- Coaching sessions.
- Keynote speakers to inform and inspire you!
- Student celebration!

Three Reasons to Go for Bronze

Awards. Powered by PTA.

"Let's go win a bronze award!" is not a phrase that you may be familiar with, but the Programs and Awards Committee would like that goal to become mainstream. It may seem like going against the grain, but there are very specific reasons why this just might be the key to creating a successful PTA. [Read more here](#) for three reasons why going for bronze might be the best thing for your PTA!



Student Programs - Deadlines Approaching

Student Engagement. Powered by PTA.

Make sure to get the word out to the parents in your school about the opportunities available for the kids to participate:

- [WSPTA Essay Contest](#)
- [Game Development Competition](#)
- [Scholarship Program](#)



There is still time to create a submission in time for the **March 1 deadline** for each of these programs. It would be a shame for your families to miss out!

Grassroots Advocacy

WSPTA Testimony (January 11 - February 11, 2021)

Grassroots Advocacy. Powered by PTA.

- Jan 25: [Gun Violence](#)(SB 5078), G.Loosmore
- Jan 27: [Broadband](#), N.Chamberlain and T.Emerson
- Jan 28: [Transportation funding](#) (SB 5128), H.Bennett
- Jan 29: [LAP funding](#)(HB 1208), H.Bennett
- Jan 29: [SRO bill](#) (HB 1214), N.Chamberlain
- Jan 29: [Youth Reporting System](#) (SB 5397), T.Aggar
- Feb 1: [Youth Suicide](#)(HB 1354), M.Kline
- Feb 2: [Mental Health](#)(HB 1373), T.Aggar
- Feb 2: [Computers Basic Ed](#) (HB 1450), N.Chamberlain
- Feb 3: [Broadband](#) (SB 5383), N.Chamberlain
- Feb 5: [College in High School](#) (HB 1302), N.Yudkovski
- Feb 8: [Digital Equity](#)(HB 1460), N.Chamberlain
- Feb 8: [Simple Majority for Bonds](#) (SB 5386), M.Nims
- Feb 9: [Social Studies](#) (HB 1396), B.Duncan
- Feb 9: [Enrollment Stabilization](#) (HB 1476), J.Kutzera

In addition to this testimony, WSPTA has had a number of advocates signed up to give testimony when the public hearing time had elapsed. And, WSPTA has submitted written testimony on many bills. Thank you to these child advocates for speaking up for kids.

Focus on Advocacy

Advocacy. Powered by PTA.



- [2021 Focus on Advocacy - February 8 Report blog post.](#)
- The issue handouts can be found on the [Advocacy webpage](#). These are great to use when speaking with your legislators, school board members, etc.
- Short education videos on the issues are also being created and can be found in the [Advocacy 2021 Session YouTube playlist](#) and under the specific issue dropdowns on the Advocacy page.
- Check out the [Focus on Advocacy webpage](#) for special resources available for your advocacy efforts, including a new infographic (see above) encapsulating the WSPTA legislative priorities into one terrific visual.

PTA. Now More Than Ever.



Celebrate Black History Month: Honoring African American Educators and Advocates

Legacy. Powered by PTA.

In celebration of Black History Month, we are honoring Selena Sloan Butler, who founded the National Congress of Colored Parents and Teachers (NCCPT) to advocate for children, especially African American children in segregated communities. After working side-by-side for every child through the Civil Rights movement, National PTA and NCCPT signed a Declaration of Unity and merged in 1970. [Learn more](#) about Selena, the Unification, and the history of National PTA.



Dates - Deadlines - News

Important Dates

February 15

Office closed in observance of Presidents' Day

February 28

[Annual Corporation Renewal](#)

PTAs incorporated this month, click *File Online* for nonprofits

Quick Links

[PTA Now More Than Ever](#)

[SOA Information](#)

[February Leader Checklist](#)

[Leader Resources](#)

Username: Every

Password: Child

[PTA Store](#)

Membership Database

[Success Site](#)

[WSPTA membership database webpage](#)

Training and PTA and the Law

Leadership Development. Powered by PTA.



- February 23 (7:00 pm to 9:00 pm) - [PTA and the Law](#) webinar (**last opportunity for 2020-21**)
- February 25 (7:00 pm to 8:30 pm) - [Nominating Committee](#) webinar

News in Brief

Information. Powered by PTA.



- Session presenters wanted for [convention](#). Session proposals are **due no later than February 26**. [Start your submission today](#).
- Read Executive Director Estep's February message [here](#).
- There are no self-declared candidates for any WSPTA board positions. The [slate as provided by the nominating committee](#) will be voted on by the delegates at convention in May.
- Read President Kutzera's thoughts on the upcoming Founders' Day [here](#).
- Don't miss the blog post on conducting an [online financial review](#).
- View this article on the [updated guidance for reopening schools](#).

National PTA News

Jan Harp Domene Diversity and Inclusion Award

Recognition. Powered by PTA.

The purpose of the **Jan Harp Domene Diversity and Inclusion Award** contest is to recognize PTAs that are dedicated to the needs of all families represented in their schools. The contest acknowledges PTAs that develop practices that are inclusive and equal for all families and that result in positive change. All diversity and inclusion efforts must be from the previous calendar year (2020). The [application deadline](#) is March 14 at 11 p.m. EST.



National PTA Quick Links

- [Register for LegCon 2021](#), March 9-11, 2021, cost is \$50.
- [Mental Health](#)
- [Make Your PTA Virtual](#)
- [Notes from the Backpack](#)
- [Increasing Family Engagement in Diverse Schools](#)
- [New Membership Campaign Materials](#)

Partner News and Promotions

Current and Timely WSPTA Discounts

Savings. Powered by PTA.

Take advantage of these discount offers:

- **Great Wolf Lodge** - 30% off. Learn about the health and safety policy.
- **TrophyCentral.com** - 10% off.
- **The Real Leather Company** - save \$15 off any bag.
- **Tickets at Work** - new discounts for staying at home or working from home.
- **LEGO® Bag** - 20% discount on LEGO® Bag products.
- **FedEx Office** - special rates for printing.
- **CanvasDiscount.com** - save up to 15% on your order.
- **Office Depot/Office Max** - savings on school supplies, office products, technology, furniture, and print.



Keep checking the [benefits and discounts page](#) as more opportunities continue to be added. Member benefits and discounts are available to all WSPTA members. To access them, log in to [Benefits & Discount Codes](#) using the 2020-2021 username and password. Check the promotion codes listed for each provider in the main body of the page and the file list for time-sensitive offers. **Please share information about discounts with members, but do not share the codes with non-members.**

Tip of the Week

Building a Strong Foundation

Governance. Powered by PTA.

It's time to think about building a strong foundation for the coming year, engage new families in the work of PTA, and mentor upcoming leaders to take on new roles. If your PTA has not yet elected a nominating committee, now is the



time! No experience is needed to serve on a nominating committee – training and resources are available. Learn more about nominating committee here:

- [Nominating Committee and Elections Handbook](#)
- [Nominating Committee Training](#)

[Website](#)

[About Us](#)

[Get Involved](#)

WSPTA provides a variety of newsletters to keep leaders informed and provide resources to be successful. If, for some reason, you choose to no longer receive a newsletter, we recommend that you use the "Update Profile" link provided at the bottom of this newsletter. If you choose "Unsubscribe," you will automatically be unsubscribed from all newsletters.

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